



# The Inside Effect

LEADERSHIP & EXECUTIVE PRESENCE COACHING

[WWW.THEINSIDEEFFECT.COM](http://WWW.THEINSIDEEFFECT.COM)

# The Inside Effect



Igniting  
Leadership  
Excellence for  
Lasting Success

## About Ananya Madhavan

Drawing on over 12 years of diverse experience across corporate environments, startups, and global cultures, I specialize in developing senior leaders and empowering startup teams to become visionary leaders who inspire and drive high-performing teams. I hold an MBA from SDA Bocconi, am an ICF-certified leadership and organizational development coach, and a certified NLP practitioner.

## Coaching Approach

I believe great leadership is built on self-awareness, authentic communication, and meaningful connections. My 3-C Approach to Leadership Coaching empowers leaders to reach their full potential through Confidence, Communication, and Collaboration.

### **CONFIDENCE**

Master self-awareness and develop the confidence to tackle challenges.

### **COMMUNICATION**

Build impactful, assertive communication skills for influence and clarity

### **COLLABORATION**

Learn to create cohesive, motivated teams that thrive in diverse environments.





## Our Impact

### Inspiring Leadership

Transforming managers into visionary leaders who bring teams together, spark collaboration, and achieve amazing results.

### Empowered Growth

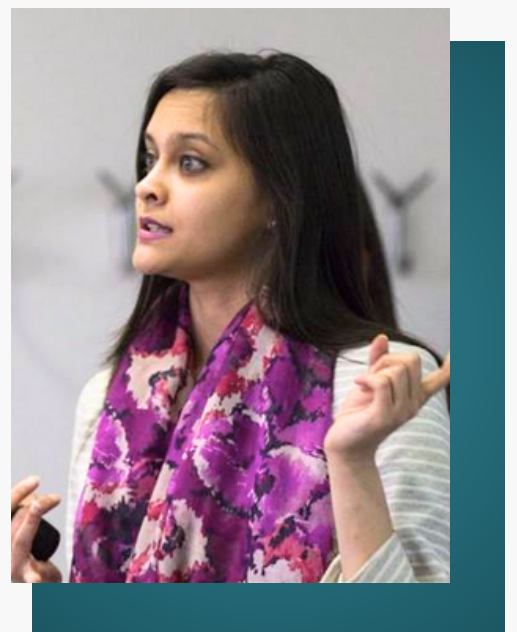
Equipping leaders with tools to amplify their executive presence, elevate emotional intelligence, and make impactful decisions.

### High-Performance Teams

Creating sustainable cultures that prioritise not just high performance but also great communication and collective success.

## Who We Work With

- 01** Entrepreneurs and Startup Leaders  
Scale your leadership capabilities to grow your business.
- 02** Aspiring Women Leaders  
Develop assertive communication and position yourself as a thought leader.
- 03** First-Time Managers  
Equip yourself with essential skills in management, hiring, and professionalism.
- 04** Corporate Professionals  
Elevate your executive presence and lead with confidence.







## Services We Offer



**Customised Programs**  
Tailored coaching to address unique challenges and goals, ensuring actionable outcomes.



**Workshops and Training**  
Engaging sessions on Leadership Communication, Conflict Management, Feedback etc.



**Speaking Engagements**  
Energising talks on leadership, diversity, and thriving in the modern workplace.



**Digital Toolkits**  
Access practical, easy-to-use resources to enhance your leadership journey.

## Coaching Highlights



Executive Presence,  
Influence & Storytelling



Leadership Communication  
& Assertiveness



Emotional Intelligence  
& Empathy



Team Dynamics  
& Collaboration

# Client Testimonials



*"I definitely would recommend this workshop to others. The session was good for first time managers and gave them a good perspective and 101 on managing small teams. The session can be super helpful for early stage organizations to equip the young staff to take on managerial and leadership roles."*

**D2C Start-Up Founder & CEO**

*"An engaging and interactive session. It was awesome that there was such a detailed metric based actionable workshop conducted on a topic that is so useful in the real world but most people don't focus on."*

**Senior Product Manager, Tech Start-Up**

*"The session was AMAZING. Absolutely loved the topics covered and it was super relatable. Great professional self reflection session and had some wonderful take away pointers."*

**Marketing Strategist, D2C StartUp**

*"Loved the simplicity of the program. The content was delivered really well and Ananya was super engaging with the group. The frameworks were simple and easy to follow."*

**Associate Director, Business Ops, Tech Start-Up**

## Let's Build Your Leadership Legacy!



*Ready to elevate your leadership?  
Let's connect and make it happen!*



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